



East Windsor 250th Anniversary Committee
March 2, 2017
East Windsor Historical Society

The March 2, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:01 pm.

Attendance:

Present: *Paul Anderson, Barbara Burnham, John Burnham, Ceil Donahue, Tim Easter, Valerie Galinski, Michael Greer, Andy Hoffman, *Peg Hoffman, *Diane Lajoie, Kyle Moore, Tim Moore, Ian Neill, Elyse Spielberg, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Jason Bowsza, *Scott Morgan

*indicates steering committee members

Minutes Reading: The minutes from the February 16, 2017 meeting were reviewed with the following corrections required:

- Correct the spelling of the printer to Woodsworth Printer
- The Cub Scout representative who visited us is Michele Soboslai.
- Tim Easter is a member of the Fundraising Committee.

Bill Thim made a motion to approve the February 16, 2017 minutes with the corrections suggested. Peg Hoffman seconded the motion. The motion passed with 1 abstention.

COMMUNICATIONS:

We introduced ourselves at the start of the meeting.

We had two new visitors this week: Valerie Galinski from the 4H club and Community Day Committee and Elyse Spielberg from the Warehouse Point Library. Vallerie Galinski from the 4H fair joined us tonight to tell us about the fair and how the 4H works. 4H is a youth organization run by UCONN. Three groups in East Windsor: poultry, dairy, and community service. It is open to school age kids up to 19 years old. The 4H fair is run by the youth themselves. The fair is at the four-town fairground in Somers on August 18-20, 2017. The fair rents to vendors, so we could sell our merchandise. Valerie is also on the Community Day Committee.

COMMITTEE REPORTS:

Time Capsule: The time capsule committee is leaning toward purchasing a time capsule, not making it. We will have a time capsule by June 1, 2017.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Slogan Contest: Chairperson Rebecca Talamini, EW250 representative Lynne Tracy-Thim, and EWHS representative Diane Lajoie reviewed the submissions and chose

the three winners of the slogan contest. There was a fourth submission that everyone liked: "Home of the Free, Land of the Tobacco." Rebecca suggested we offer a \$50 honorable mention for that submission. The scholarship checks will be ready for our March 16, 2017 meeting. Rebecca will contact the JI to attend the awards ceremony; the winners will be announced officially at the ceremony.

Paul Anderson made a motion to allocate \$50 additional dollars for an honorable mention scholarship in our slogan contest. Bill Thim seconded the motion. The motion passed.

The Revolutionary War Reenactment and food truck festival is scheduled for June 16, 2018 at Scout Hall, rain or shine. Ceil Donahue had a number of details she would like to work out about the Food Truck event:

- The event will be from 10 am to 6 pm so the trucks should arrive between 6 am and 8 am.
- If Soda City is available they will offer EW250 souvenir mugs. The mugs are laser etched stainless steel. People who buy the souvenir mugs will get free refills for the rest of the day.
- We will need to offer off location parking with a free shuttle service. Possible locations for parking: the high school, Larry Tribble's property, or St. Phillip's parking lot. Does the town of East Windsor offer shuttle busses?
- We will need to rent a large dumpster for the day. We will also need volunteers for trash duty on the day of the event (possibly the scouts would be available).
- We will have to rent an ATM machine for the event; the food trucks only take cash.
- Lynn Tracy-Thim and Bill Thim will look into getting the police for traffic control.
- We will get some local entertainment to provide music around the picnic tables while people are eating.

The Victorian Lady: The Victorian Lady is tentatively scheduled for March 21, 2018. The presentation will include a mid-week tea at the senior center.

The Vintage Baseball game will be Saturday May 5, 2018. The time will be announced once it is determined. The baseball team will have to provide proof of insurance to the high school and a usage form will need to be filled out to use the fields. We will sell hot dogs and cracker jacks at the game.

The Free Swim Sundae Funday free swim at The Res will be on Sunday July 15, 2018.

The Warehouse Point Library has expressed interest in hosting one or more historical lectures by Bill Hosley. A walking tour is also being considered as part of the lectures.

East Windsor Day at the Trolley Museum will be Saturday August 4, 2018.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

The bulk mail permit will cost \$430.

Print Letter costs for 5000 copies: \$429.80 at the Copy Shoppe and \$757 at Staples.

Envelopes: 5000 envelopes Woodsworth are \$228.90. The envelope will have our PO Box and the logo in the return address area.

Folding letters: Ed Bednarz of Woodsworth Press has offered to fold the letters for us for free, even though we won't be using his services to print them. We are also going to contact the residents at Park Hill to see if we can get volunteers to stuff the envelopes.

Mailing Labels: 1 inch by 2.5 inches address labels; 5000 at Staples will be \$150.

Mike at the Copy Shoppe said he can print them if we provide a PDF file.

Town Signs: Four 30 by 30 signs for the entrances to the town. We should add the website to the bottom of the sign. Sign-a-Rama from Enfield will provide a blue background with white/gold letters and red ribbon and Metal Stakes: \$250 carved sign; \$700 wood carved sign; \$175 vinyl sign. We will also look into the price of vinyl signs that are constructed similar to political signs for about \$60 each; we will get a sample of this sign to see the quality. We discussed how much to spend on temporary signs; it was pointed out that the signs do not have to go down after 2018- they are stating that we are the home of the EW250 celebration.

Tim Easter talked to the president of the rotary club about their Auto Raffle. We must pay for the car upfront, without taxes and destination charge; however someone needs to own and insure the car until it is transferred to the winner. They sell 350 tickets at \$150 each; it is an established raffle that sells fast.

Now that the casino has chosen East Windsor, we will approach them for a donation to the EW250 Committee.

Postcard Size Thank-You Notes: Staples sells a box of postcard size cards. Rebecca Talamini will print the thank-you notes at home if the committee will reimburse her for ink.

Tom Talamini made a motion to allow the committee to purchase printer ink and postcard forms for thank you notes. Lynn Tracy-Thim seconded the motion. The motion passed.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

Ceil Donahue ordered 100 baseball caps for \$8.50 each. The hats are here in four colors: black, blue, grey, and beige. We are selling the hats for \$15 each.

The EWHS Arcadia Book on East Windsor is at the publisher. The historical society has purchased 550 books at the author discounted price. The publisher has agreed to let the EW250 purchase at the author discount price also. The discount prices depend on the number of books ordered: 200 will cost \$10.33 each (\$2066); 300 books cost \$9.90 each (\$2970); 400 books will cost \$9.01 each (\$3964). It looks like we will get the author discount if we need to order reprints. The money is due 30 days before publication. We are trying to get Arcadia to publish by August 2017 in time for the EWHS ice cream social and the 2017 four-town fair.

Bill Thim made a motion to purchase 300 books at \$9.90 each for \$2970; Paul Anderson seconded the motion. The motion passed.

Rebecca found a company out of Canton, CT that can create commemorative coins for us. The 1 ½ inch brass coins with the EW250 logo on one side and the Town Seal on the other will cost about \$3.90 each including shipping. It will be a raised surface; the details pop without the colored ribbon. The coin will not have the ribbon and will not be in color. There is a 4 to 6 week turn around for the coins. Rebecca is going to price plastic sleeves for the coins. The company does sell velvet protection boxes for about \$1.50 each. We will also look into a ring to encapsulate the coin to make a key

chain out of it.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee: If we want to get the governor's foot guard, we will have to schedule them soon.

Committee: *Diane Lajoie and *Rebecca Talamini

Social Media Committee:

The website now has a donor's page. Rebecca will add the winners of the Slogan Contest to the website and Facebook page.

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee: Nothing new to report.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year.

We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

Four-Town Fair: Ceil Donahue will take care of the paperwork for a booth at the Four-Town Fair. East Windsor is the sponsor town this year; the fair is scheduled for September 14-17th 2017. The Four-Town Fair planning committee meets on the third Wednesday of the month. They get 30,000 people a year. We can get a concession table to sell our merchandise; they have both indoor and outdoor opportunities for concessions. They will also have a kids' stage where we could schedule a presentation. We can submit a float for the parade.

The Walk for Abby is April 22, 2017.

Diane Lajoie made a motion to adjourn. Lynn Tracy-Thim, Paul Anderson, and Tom Talamini seconded the motion in harmony.

The meeting adjourned at 8:33 pm.

Respectfully submitted,
Diane Lajoie